

# IEHA Membership, What's in it for me?



# Objectives

1. Learn how to access NEHA marketing materials and topical resources
2. Analyze survey feedback and outline priorities for IEHA Membership and Marketing Committee.



# Introductions

Name:

Job Title/County:

What membership means to you (Optional):



# National Environmental Health Association (NEHA)

<https://www.neha.org/eh-topics>

## Environmental Health Professionals: Your Army of Unseen Protectors

<https://www.youtube.com/watch?v=kFqvMwshVoQ&feature=youtu.be>



# By-Laws

**IOWA ENVIRONMENTAL HEALTH ASSOCIATION, INC.**

**BY-LAWS**

**Revised July 2020**

**Effective December 24, 2019**

## **PREAMBLE**

We the members of the Iowa Environmental Health Association, in order to foster, promote and attain high standards in our work and our qualifications for engaging therein; To strive for our recognition from public and official sources as a scientific group; To render service for the general welfare of the public; to bring about standardization in methods of law enforcement and general public health practice in our respective fields in state, cities, towns, and counties; To encourage courses of instruction and schools of training for the purpose of increasing the knowledge and efficiency of our members and our value in public health sanitation or allied occupations; To professionalize our status; To extend cooperation and work in joint enterprises with the National Environmental Health Association and any other association with similar objectives; And to cultivate social intercourse among our members and to establish a central point of reference and union for our members, do proclaim and establish these by-laws for the Iowa Environmental Health Association.



# Survey Overview

6 questions

46 responses

# IEHA members

9/9/22 launch

9/29/22 reminder

10/5/22 closed



## IEHA Membership and Marketing Survey 2022

Your Voice Matters

What topics do you want to hear about that are critical to your job functions?

What membership benefits are useful to you?

	Not useful to me	Somewhat useful to me	Very useful to me
Public Health Conference of Iowa (held annually in the spring)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Iowa Environmental Health Association Conference (held every other year in the fall)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mentoring for new Environmental Professionals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Study group for professional certification	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National Environmental Health (NEHA) credentialing opportunities and reimbursement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scholarship opportunities to attend conferences or trainings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scholarship for college	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Involvement in Iowa legislation and advocacy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

# Plan for Survey Results

1. M & M will gain feedback from IEHA Board and Committee Leads on survey responses and the work of this group.
2. M & M will draft a work plan for the next 2 years.

# Q1: What topics do you want to hear about that are critical to your job functions?

- 11- Pools
- 11- Profession
- 10- Food
- 10- Wells
- 9- Wastewater
- 8- Tattoo
- 6- Updates
- 5- Advocacy

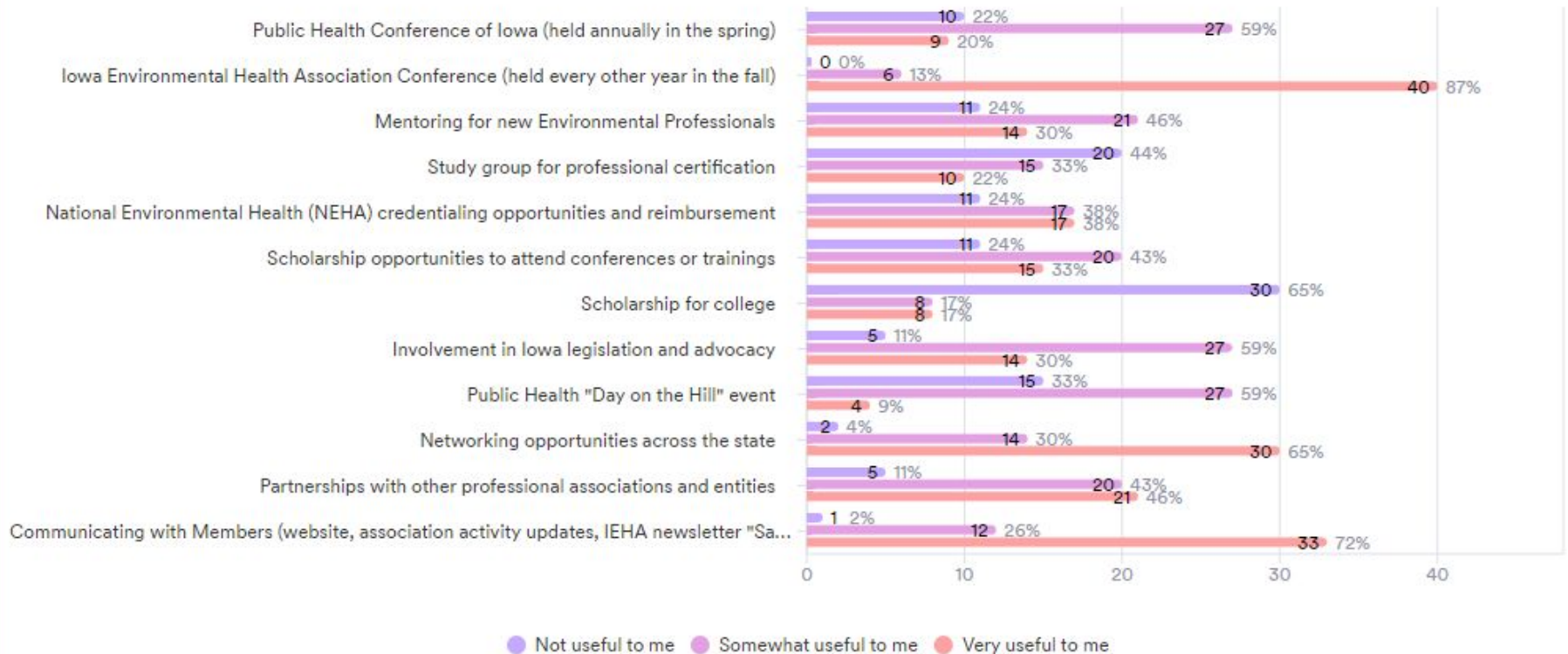
- 3- Tanning
- 2- Education to public
- 2- Lead
- 2- Partnerships
- 1- Climate Change
- 1- Dog Bites
- 1- Nuisance
- 1- Conference
- 1- Radon testing



# Q2: What membership benefits are useful to you?

## What membership benefits are useful to you?

46 Responses



# Q3: What do you need from IEHA Committees?

Awards  
Finance  
Conference Planning  
Legislative, Resolution & By-Laws  
**Membership & Marketing**  
Nominating  
Professional Development  
Scholarship



# Q4: What do you need from IEHA?

6- Training, resources, CEU

5-Network

4- Advocacy/Education for EH profession (BOH, BOS, sessions for non-members)

3- Communication

3- Not sure or ?

1- Who is working in EH in counties, cities, states and who members are

1- If we are being moved out of IPHA and spring conference we should move all of our major activities to fall and do the annual meeting then. We may get better people running for the board instead of scrambling to get it filled no matter what. (Leadership?)

1- We have a Board for a reason. Let them make more decisions without having to check with Membership on everything. It slows them down too much.



# Q5: What can IEHA do better for members?

3- Advocate for professionalism (Politicians, hiring agencies, posting job opps on IEHA webpage)

2- Communication (issues facing organization, always be improved)

2- Partner (DIA, DNR, IDPH on Sanitarian training)

2- Share grant opps from State and Feds

2- - or ?

**1- I think we do an AWESOME job!**

1-It would be nice to have a list of contact from around the state of professionals in the different environmental sectors

1- New members willing to volunteer

1-Networking

1-Support for small counties that have little staff

1- Training / CEUs



Q6: Is there anything else you'd like to communicate to IEHA that was not previously addressed?

No responses

# M&M Typically does:

- \*Member spotlight for Saniscript
- \*Committee update in Saniscript
- \*(Zoom) IEHA Connects
- \*Membership surveys
- \*Social after regional training



# IEHA By-Laws indicate benefits of membership:

- \*Voting
- \*Elections or holding an office or committee position
- \*Education
- \*Certification benefits when qualified



# Session Feedback

Fall Conference 2022 M&M session feedback  
(Possible M&M focus for 2023)

- 1) Targeted outreach
- 2) Conferences
- 3) Marketing Available Resources
- 4) Saniscript Topics and Spotlight
- 5) Newsletter
- 6) New/Welcome Packet for Members/ List of things we do





# Next Steps

1. Share results of the survey and this session with the IEHA Executive Board.
2. Ask the Board and IEHA Committee Leads: “What do you need from IEHA Membership & Marketing.”
3. IEHA Membership & Marketing Committee draft a work plan for the next 2 years.

# Join the IEHA Membership & Marketing Committee



# Thank you IEHA members, for ALL you do!

Control Toxic Substances

Air Quality

Tattoo & Tanning

Housing Sanitation  
& Safety

Insect & Rodent Control

Recreation Waters &  
Facilities

Individual & Public Water  
Supplies

Solid & Hazardous Waste  
Management

Occupational Health &  
Safety

Waste Water Pollution

Food Protection

Emergency Preparedness



# Contact Information

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